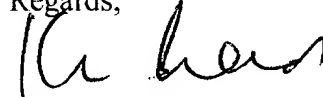


FACSIMILE COVER SHEET
Law Offices of Kenneth E. Leeds
P.O. Box 2819
Sunnyvale, CA 94087
kleeds@concentric.net

To: Examiner Andrew J. Rudy From: Kenneth E. Leeds
United States Patent and Trademark Office
Phone: 571-272-6789 Phone: 408-732-9500
FAX: 703-872-9306 FAX: 408-736-7052
Date: July 28, 2005
Pages: 11
Re: Patent Application Serial No. 09/524,060, filed 3/13/00
File: Or-Bach2

Please provide the attached Response to Final Action to Examiner Rudy in art unit 3627 as soon as possible.

Regards,

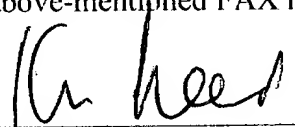


Kenneth E. Leeds
Reg. No. 30,566
Agent for Applicant

Pursuant to rule 37 CFR 1.8(a)(ii), the undersigned attorney hereby certifies that this correspondence was sent to the above-mentioned FAX number on July 28, 2005.

July 28, 2005

Date


Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Or-Bach et al.

Title: System and Method for Consolidated Shipping and Receiving Using Reusable Containers

Serial No.: 09/524,060

Filing Date: 3/13/00

Examiner: Andrew J. Rudy

Art Unit: 3627

Docket No.: Or-Bach2

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE TO FINAL ACTION

The outstanding Office Action rejects all of the claims over Mitchell. The Office

Action dated 10/19/04, §4, stated:

Mitchell discloses tracking via RFID devices reusable containers 48, e.g. Figs. 1, 6, 7, capable of containing different types of goods, e.g. solid goods. Mitchell does not explicitly use the terminology of identifying customers returning reusable containers. However, tracking of which customers return goods has been common knowledge in the art, as is tracking a customers (sic) purchase habits, alerting customers when products have arrived for pick-up, making such products available and providing reduced shipping costs.

Clearly, Mitchell's RFID system may have accomplished the task of identifying customers. To have provided tracking of which customers return the containers, along with tracking a customers (sic) purchase habits, alerting customers when products have arrived for pick-up, making such products available and providing reduced shipping costs of Mitchell would have been obvious to one of ordinary skill in the art. The motivation would have been provided common knowledge customer service in order to keep/grow a business entities (sic) income.¹

Applicants traverse this rejection.

¹ The final office action does not repeat the grounds for rejection relied upon by the Examiner, e.g. the so-called official notice, discussed below. Applicants assume that essentially the Examiner adheres to the rejection set forth in the 10/19/04 office action.